

Tire Technology Expo 2026 Special Preview

January/February 2026 issue

European Rubber Journal is now preparing special preview coverage of the upcoming Tire Technology Expo in Hannover, Germany - March 3-5, 2026.

Coverage will run every day on the ERJ website and in the ERJ Daily Newsletter – in the weeks before and throughout the fair.

The preview, therefore, offers a dedicated platform for Tire Technology Expo exhibitors to showcase their latest developments for the tire industry and signpost expo visitors to their stands and presentations.

To raise your company's profile at Tire Technology Expo 2025 to ERJ's readers, we have put together two cost effective options - Print magazine only and Print + Website + email Newsletter.

OPTION 1 PRINT ONLY



A slot within the Tire Technology Expo Preview special section of ERJ print magazine, featuring:

- details of your company's exhibits
- up to 150 words
- supporting image/logo

Cost €300

OPTION 2 PRINT + DIGITAL



A slot within the Tire Technology Expo Preview section of ERJ print magazine, featuring:

- details of your company's exhibits
- up to 150 words
- supporting image/logo

+

Slot in the Tire Technology Expo special email newsletter sent to ERJ subscribers before the show

+

Article on the ERJ website highlighting your exhibits and news about your presence at the show (up to 600 words plus image)

Cost €595