

Sustainability in the Tire Industry

Global problems require mutual solutions
SiGREEN dynamic PCF evaluation



What is

Your Motivation

to drive Sustainability in the Tire Industry

You want to be a leader in covering latest trends and drive decisions towards those trends

You want to link environmental sustainability and profitability of your business based on facts and figures

What is

Your Motivation

to drive Sustainability in the Tire Industry

You want to impress your stakeholders and shareholders by convincing all of them about your green attitude

Nature and environment are your key guidance to hand over a better world to your kids

What **limits**

Your Motivation

to drive Sustainability in the Tire Industry

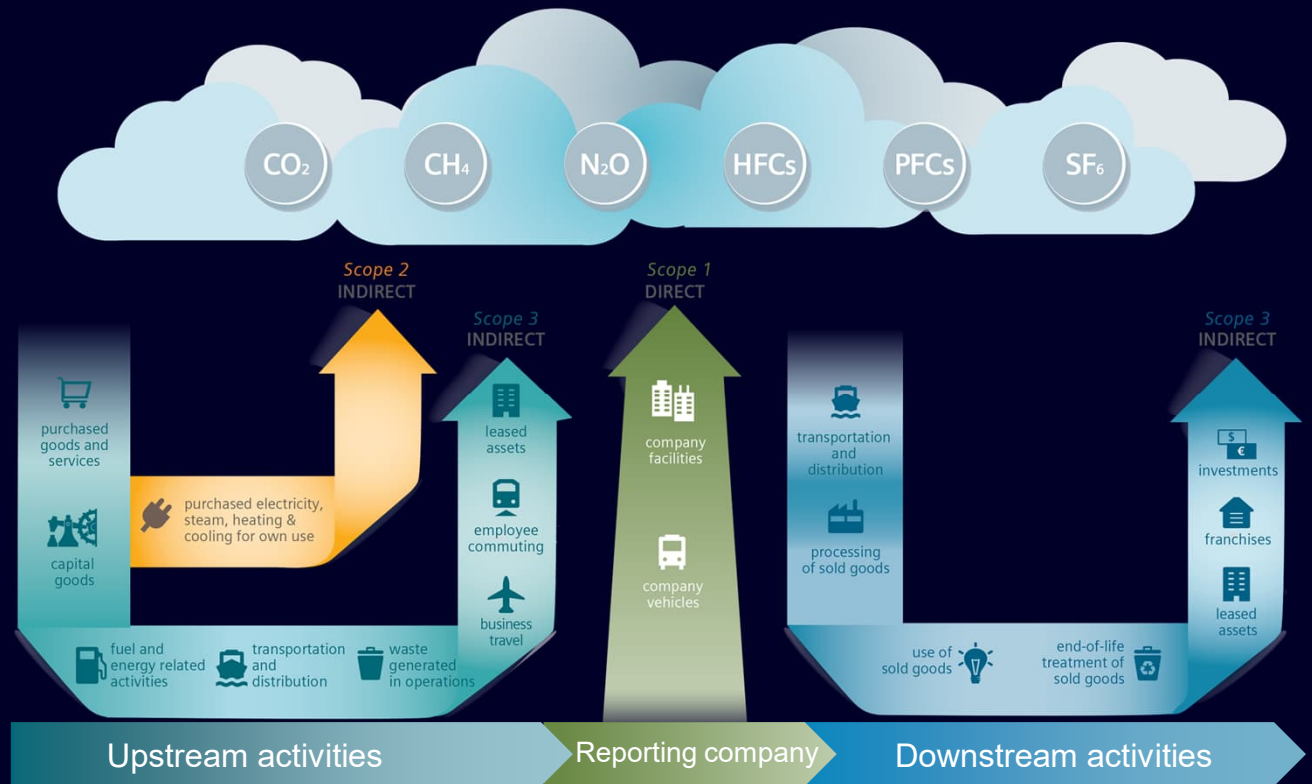


What limits Your Motivation to drive Sustainability in the Tire Industry?

- Complexity
- Legal regulations
- Challenging terminology / missing specialists
- Input from suppliers along the supply chain
- No data input available due to missing or incompatible interfaces
- Limited transparency about own energy and resource consumption

This results in ...

- Just fulfilling minimum requirements from legislation
- By staying with static average assumptions for your products' carbon footprint (PCF)
- Paying too much CO₂ tax and losing competitive advantages in front of your customers



1) ESG: Environmental, Social, and Governance

What is

Your Solution

to drive Sustainability in the Tire Industry

?

What is your solution to drive Sustainability in the Tire Industry? How SiGREEN enables a sustainable industry

With SiGREEN we enable the industry to manage
Product Carbon Footprints



Today. For free. For you.

Enable customers to establish specific, **dynamic and trustworthy PCF** as a basis for data-driven decisions that accelerate decarbonization in their own operations as well as their supply chains – today.

Connect industries by ensuring **compliance with all relevant PCF standards**. Integrated with the Siemens portfolio and third-party applications as an option – not a prerequisite.

Continuously enhance SiGREEN to a solution to address further **ESG criteria, supporting product passports and a circular economy** in the future.

Moving from carbon footprint reporting to active PCF management

How dynamic PCFs turn carbon footprints into a management tool

From static PCF reporting...

Conventional data base approach



- With up to 90% supply chain emissions, most of the PCF is based on **static database averages**
- (Sub-) supplier **improvements are disconnected** from a manufacturer's PCF
- The same (sub-) supplier **material is calculated multiple** times by different manufacturers

...to dynamic PCF management

SiGREEN PCF chaining approach



- Efficient communication allows for **frequent and pro-active updates** that create dynamic PCF
- (Sub-) suppliers' improvements quantify in PCFs, making them **a management tool**
- Dynamic PCF enable **precise target setting and efficient reduction measures** with quantifiable impact

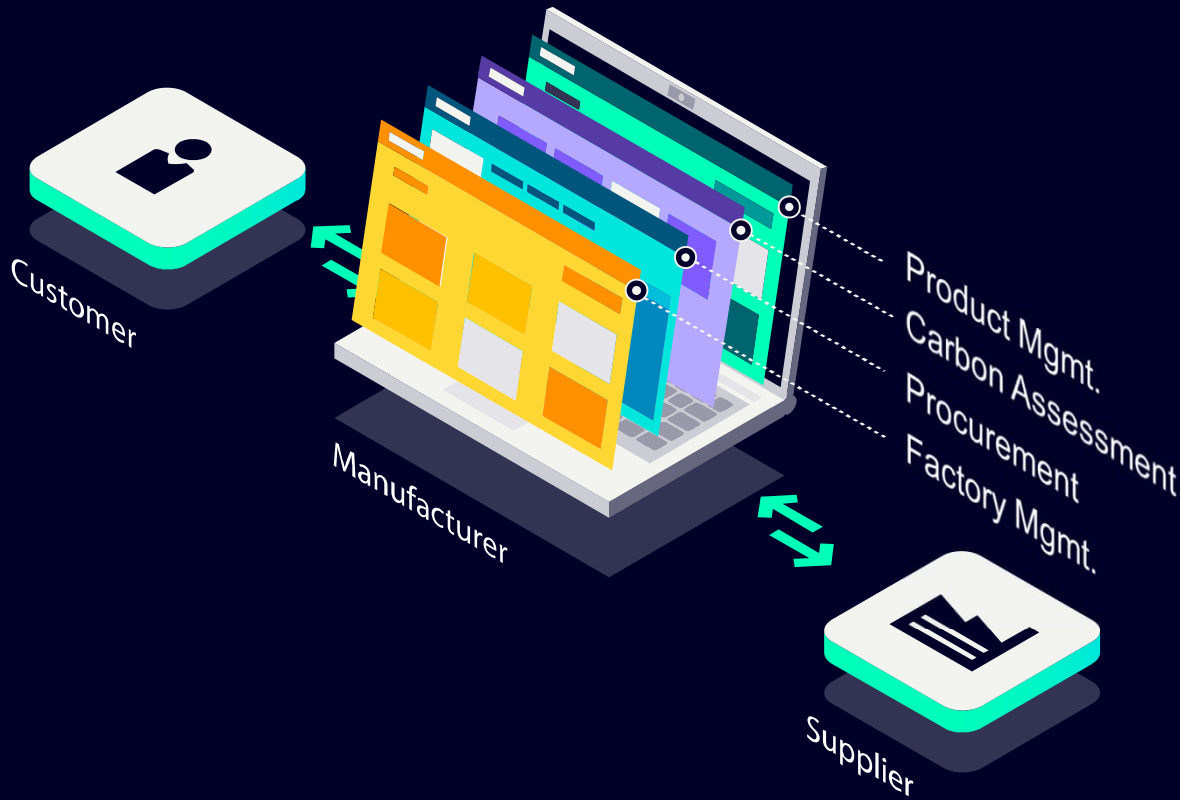
SiGREEN enables PCF management in cross-functional collaboration

From your suppliers' input to your response to customers

Including the standards of ...



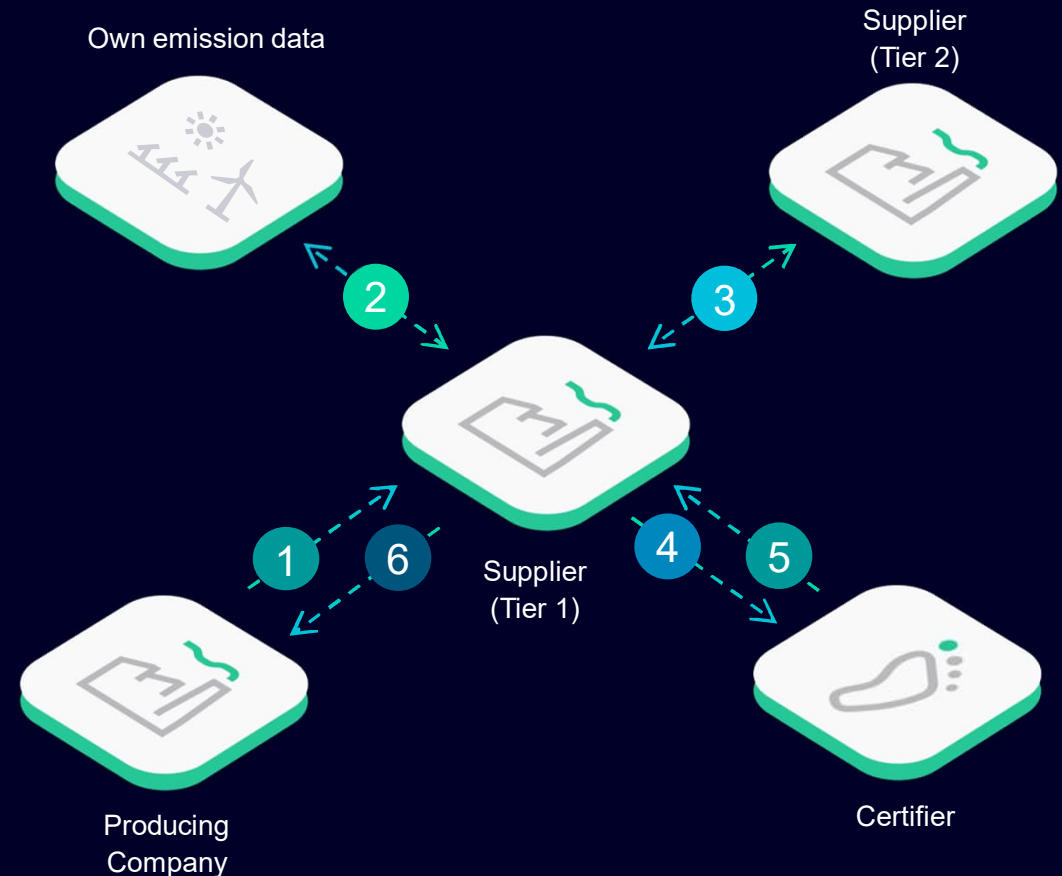
SiGREEN works with open data ecosystems and standards...



A Product's Carbon Footprint Journey

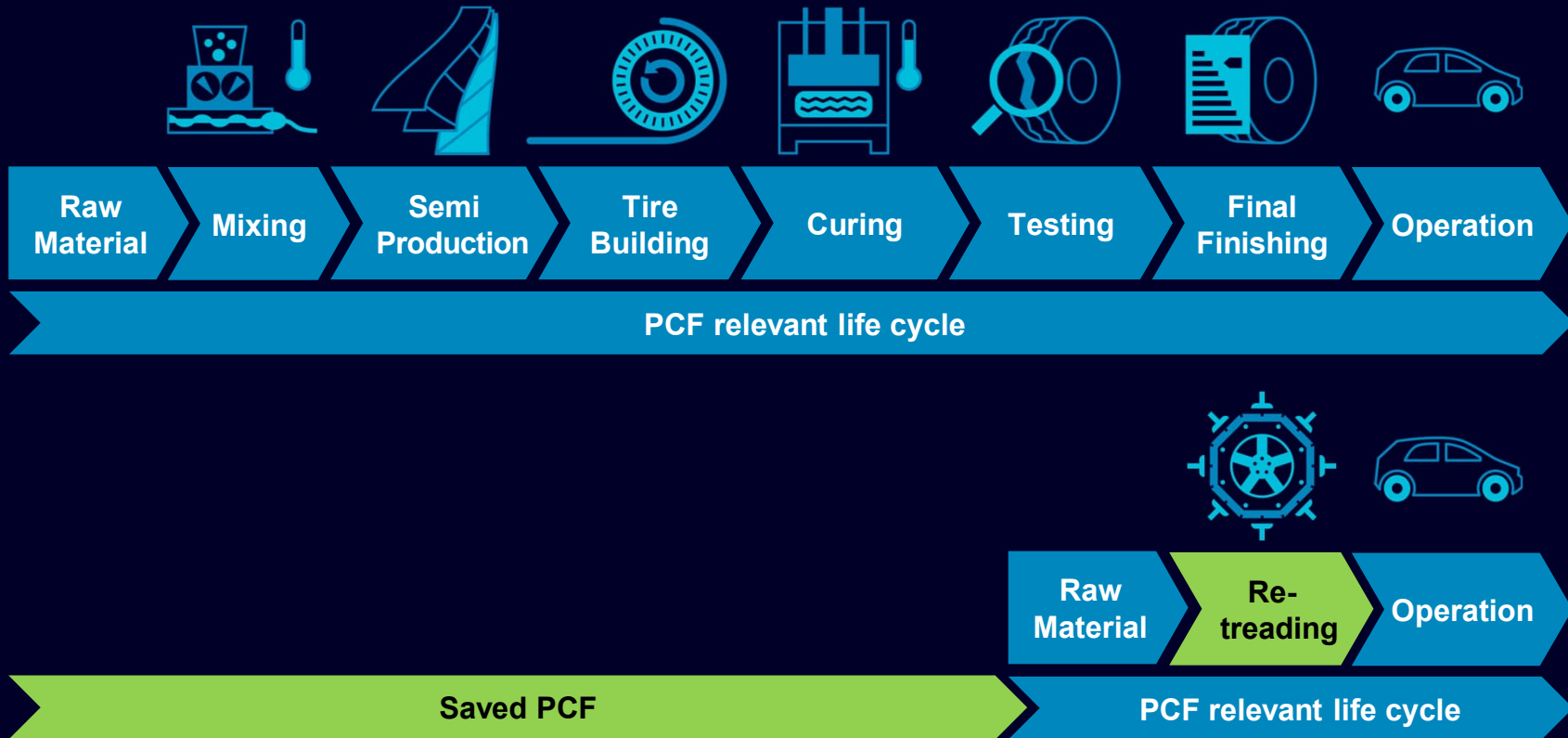
What needs to be done to determine and aggregate PCF values?

- 1 Producing company requests supplier for PCF
- 2 Supplier pulls own emission data (scope 1 & 2)
- 3 Supplier obtains upstream emission data (scope 3)
- 4 Supplier calculates PCF and sends to certifier
- 5 Certifier verifies based on standards and issues a certificate (credential block chain)
- 6 Supplier share PCF as digital copy of verifiable credential to producing company



SiGREEN provides transparency about PCF savings in Retreading

If an end of life tire is retreaded its PCF is set to zero



Follow and fulfill

Your Motivation

to drive Sustainability in the Tire Industry

Website

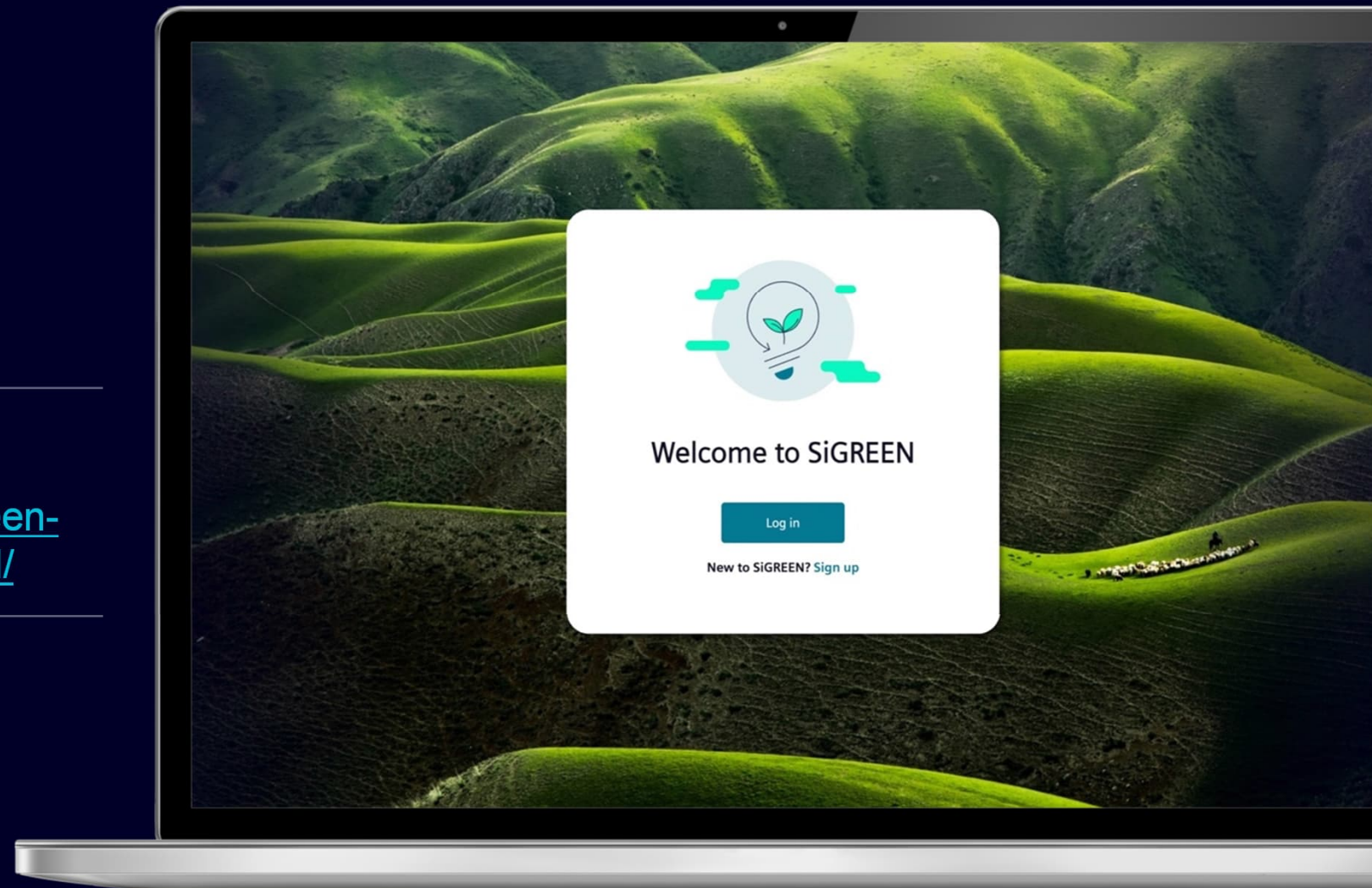
[siemens.com/sigreen](https://www.siemens.com/sigreen)

Demo

<https://app-demo-ext.sigreen-playground.siemens.cloud/>

Get started

app.sigreen.siemens.com



Let's drive sustainability together!



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For more information, please visit our booth
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